



July 2012

Greetings

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Rest is not idleness, and to lie sometimes on the grass on a summer day listening to the murmur of water, or watching the clouds float across the sky, is hardly a waste of time.
- John Lubbock

Dear Friends,

Welcome to this month's newsletter! With July finally here, we hope you enjoy the warm, summer days. Perhaps you enjoy a stroll through your local Farmer's Market, or spend time gardening or playing tennis, or maybe even a hike. Or many of you may delight in just sitting back in a comfortable chair and catch up on your leisure time reading a book. Whichever activity you enjoy doing, we hope you take some time to relax and enjoy all of the busy, warm-weather activities that July has to offer!



Also with Summer in full swing, we know many of you will be travelling to exciting and exotic places. We anxiously await to hear about your adventures, and see your vacation pictures and souvenirs.

We hope you enjoy reading this month's newsletter, on the topic of **fabric liners**. We also hope these little bits of advice are useful, whether you already know something about liners or are interested in learning something new. Here at Tuxedo Frame Gallery, we carry a wide selection of liners and will guide you through every step of the design process. Come by and let us show you the different ways a liner can be used to enhance your artwork. You can visit the Tips 'n' Trends page on our website www.tuxedoframegallery.com for inspiration and ideas on custom framing.

Also, check out the FAQ page on our website to learn about more custom framing design techniques. Finally, remember that we carry **Gift certificates** and beautiful photo-frames which make great gifts.

Sincerely,

Siraj

Courtesy : Larson Juhl



Classic, Americana frame with Fabric Liner used to resemble and highlight the sand

A Little About...



Roma Moulding— For 25 years Roma's innovative designs, superior craftsmanship and exquisite style have made Roma an industry leader. Its commitment to style and excellence has fashioned the "Made in Italy" legacy for which Roma is recognized industry wide.

Praised for being the only company to proudly manufacture all its mouldings in Italy, the name Roma has become synonymous for unparalleled quality and design.

Made using the highest quality materials, Roma owes its renown to exquisite details: meticulous applications of gold and silver leafing, genuine woods, exotic veneers, patinas, superior lacquers and finishes all done by hand.

Continuously seeking innovative concepts, colors and textures, the Roma design team travels to Italy at various times of the year to work alongside Italy's master artisans whose skilled handiwork brings their design visions to life. Roma's commitment and contribution as the industry leader in style, quality and craftsmanship is unmistakable. You can visit www.romamoulding.com to learn about its environmentally friendly products. Here at T.F. Gallery we proudly carry an assortment of Roma's high-quality Italian photo-frames in a wide variety of styles and sizes.



Tuxedo Frame Gallery

the fine art of framing

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Stop by our shop:
10-6 M-F
10-5 Sat

Established in 1990, Tuxedo Frame Gallery is a full service frame shop and gallery, conveniently located in Buckhead, just south of Chastain Park. Tuxedo Frame Gallery has built a reputation on service and quality by using the finest archival and framing materials available.

Our designers have over 60 years of combined framing experience. We take great pride in the craftsmanship and detail that goes into every frame we build. Our services include: custom framing, fine art restoration, conservation framing, shadow boxes, framed mirrors and archival services. We proudly carry original art by local artists as well as a selection of antique prints, posters, photo frames, mirrors and ready-made frames.

Stop by our store today and see how our talented designers can assist you with all your framing needs.

Mention this newsletter and receive 15% OFF shadowboxes on your next custom framing order *

* Offer valid until Aug 31. Not valid with any other coupons or specials.

Atlanta Happenings

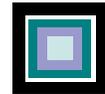
“Picturing New York / Picturing the South.” June 9 — Sept 2. High Museum.

“Nellie Mae Rowe: At Night Things Come to Me.” Ongoing. Folk Art Galleries.

“Doodle for Google Exhibition.” July 6—Aug 9. Museum of Design Atlanta.

“The Big Adventure.” Through Sept 9. Children's Museum of Atlanta.

“Brookhaven Farmer’s Market.” Saturdays 9—1pm. Through Dec. Dresden Drive, Brookhaven.



the finer aspects of custom framing

What are “liners”?

Although liners have traditionally been used when framing canvases, framers in recent years have used them for the elegance they lend to paper-borne art such as lithographs, etchings and photographs. Used in conjunction with mats, Liners add depth and character to the final design. Mat-and-Liner Combinations are also an excellent way to create **shadow boxes** for artifacts. Additionally, Mat Liners (wood profiles with no rabbet) provide another new and exciting option for creative framing.



There are three basic ways to wrap liners with Fabric. **The most common way** is wrapped lengths, where the liner is chopped then joined like any moulding. **A more custom look** is what is known as "end wrapping." This method involves chopping the liner first, then wrapping each leg separately, including the mitered ends, before joining. (A hint: Joining end-wrapped liners requires using a fabric adhesive rather than wood glue because you are joining fabric to fabric.) **The third method** is called "no seams," "continuous wrapped," or "finished corner." In this high-end technique, the liner is chopped and joined, the corners are sanded and prepared, then the assembled liner is wrapped with a single piece of fabric, like a mat.

Whatever method you choose, you can be sure that the finished frame will be more beautiful, more enjoyable, and more valuable because you designed it with Fabric.

We proudly also carry liners made by Frank’s Fabrics which uses finger-joined poplar and bass wood.

Visit us on the Web!

www.tuxedoframegallery.com