



Courtesy : Larson Juhl

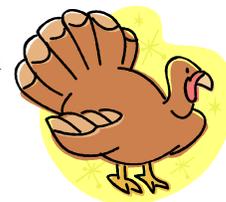
Greetings

“Fallen leaves lying on the grass in the November sun bring more happiness than the daffodils”

- Cyril Connolly

Dear Friends,

Welcome to this month’s newsletter! With Fall in full swing, we hope you are taking out some time to enjoy the beautiful weather before the cool, winter days roll in. Perhaps you enjoy a stroll through a park or like to explore a local museum exhibit, attend a concert or prefer one of the many fall festivals around town. Whichever activity you enjoy doing, we hope you take some time to relax and enjoy the fall season before the rush of the holidays begins.



Also with the holiday season upon us, we know many of you will be preparing to have guests over. So don’t forget the power a piece of custom framed art has on adding that extra “wow” and transforming an ordinary room into a more stylish space.

Lastly we hope you enjoy reading this month’s newsletter, on the topic of **“putting it all together.”** While our previous newsletters have covered topics such as matting, fillets, fabric liners and moulding, it is important to tie it all in to achieve a cohesive look that will truly enhance your piece of art. Hopefully these tid bits of advice are useful, and help you walk away with something new each time. Here at T.F. Gallery you will find experienced design personnel on staff. Our designers have over 60 years of combined framing experience. They will work closely with you and guide you through each step of the design process. We aim to provide the best service and craftsmanship you can find, and are not satisfied until you are too! This is our promise to you.

Stop by our shop and see how our designers can help you today. You can also visit the Tips ‘n’ Trends page on our website www.tuxedoframegallery.com for inspiration and ideas on custom framing. Also, check out the FAQ page on our website to learn about more custom framing design techniques. Finally, remember that we carry **Gift certificates** and beautiful photo-frames which make perfect gifts for family and friends.

Sincerely,

Siraj



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Courtesy : Laville Frames

A Little About...



Laville Frames— For almost 20 years Laville Frames has set itself apart by creating authentic products that have been received with great success—the concept of distressed accessories has been accepted as a staple in even the finest homes and adds comfort to any room.

Inspired by the unique architecture of New Orleans and southern Louisiana, and fashioned from tide-water cypress and/or heart pine, each of Laville’s creations is handmade from recycled lumber in one-of-a-kind colors and textures that illustrates the history and lifestyle in the South.

Laville Frames, Inc. is the original nation-wide manufacturer of picture frames using recycled, reclaimed lumber. By concentrating on the functional aspects of design, the company has set a distinct identity. Their weathered products add beauty as well as a conversation piece with the history and story behind each one. Because the products are handmade, each line is completely customizable and products can be built to your exact specs, size, color, even exclusive design. You are sure to find one-of-a-kind products to add a little hand-made Southern charm to your household. You can visit www.lavilleframes.com to learn about more products. Here at T.F. Gallery we proudly carry an assortment of Laville’s high-quality hand-made photo-frames in a wide variety of colors, styles and sizes.



Tuxedo Frame Gallery

the fine art of framing

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Stop by our shop:
10-6 M-F
10-5 Sat



Established in 1990, Tuxedo Frame Gallery is a full service frame shop and gallery, conveniently located in Buckhead, just south of Chastain Park. Tuxedo Frame Gallery has built a reputation on service and quality by using the finest archival and framing materials available.

Our designers have over 60 years of combined framing experience. We take great pride in the craftsmanship and detail that goes into every frame we build. Our services include: custom framing, fine art restoration, conservation framing, shadow boxes, framed mirrors and archival services. We proudly carry original art by local artists as well as a selection of antique prints, posters, photo frames, mirrors and ready-made frames.

Stop by our store today and see how our talented designers can assist you with all your framing needs.

Mention this newsletter and receive 10% OFF all photo frames!

With a maximum of four frames.
Offer valid until Dec 20th. Not valid with any other coupons or specials.

Atlanta Happenings

“Celebrating Fernbank Museum.” Through Jan 21. Fernbank Museum.

“Winter Wonderland: Celebrations and Traditions Around the World.” Opens Nov 16. Fernbank Museum.

“Burden of Proof: National Identity and the Legacy of War.” Through Dec 9th. Oglethorpe University Museum.



the finer aspects of custom framing

How do I “put it all together?”

Great frame design is composed of selecting the “right” mat, fillet, liner and moulding. But the trick to achieving an excellent custom frame design that allows your piece to truly shine is putting it all together. You want to achieve a cohesive look that not only compliments, but also flatters your treasured piece. What frame designers want to avoid is selecting pieces that detract from the overall look.

Some guidelines for a complete design are:

How do the components relate to one another? In many cases, adjacent components should be varied in width so the frame varies from the fillet, the fillet from the mat, etc. This brings focus to the art.

Can I add another component such as a fillet inside a mat opening or an enhancer to the lip of the frame to give it that “wow” factor? Selecting a frame, mat and fillet from the same color family can add subtlety and interest to a frame design. Adding other components can also transform the piece. For example art on paper can be framed to make it look like a painting on canvas. A double liner and a deeply carved frame with depth can help create this look.

Where will I hang this piece? The frame should be in proportion to the space it is hung in. Depending on the size of the room, length of a wall or scale of the furniture, the frame size can be varied.

Some final bits of advice:

- ◆ When framing collectibles, one way to add importance to them is to frame them in a clustered fashion. Choosing a wide frame and a fillet with embellishment that picks up on some aspect of the framed item will allow the components to coordinate well and give a sophisticated look.
- ◆ Just because a poster is a poster does not mean that you must select an inexpensive “poster” frame. A stacked moulding combination can elevate the look of the poster and give the illusion of a higher quality piece of art. You can also frame a poster to resemble original art, by framing it in a particular way. For example a wide frame with embellishment and detail can make it look expensive.
- ◆ Sepia tone photographs are a lovely option for family portraits. Since they include a narrow range of colors, limit the mat and moulding colors to enhance them. For example selecting a frame, mat and fillet in mid-tone grays will add contrast and highlight the dramatic light and dark colors in a completed design.

